

**CANDIDATE PROFILE
FOR POSITIONS ON THE EXECUTIVE COMMITTEE 2018
SOUTH CAROLINA MEDICAL GROUP MANAGEMENT ASSOCIATION**

RETURN BY 5:00 PM ET, JULY 1, 2017:

- Via Mail: SC Medical Group Management Association
Attn: Cindy Ott, Executive Director
1195 St. Matthews Road, PMB 313
Orangeburg SC 29115
- Via E-mail: cindyott63@gmail.com

Curriculum vitae, bio sketches and resumes will not be accepted as a replacement for this form.
NOTE: This form must also be accompanied by:
1) A personal letter of commitment, indicating your consent to serve in the position.
2) A letter of support from your Chapter President.

POSITION YOU ARE BEING NOMINATED FOR (Check one):

Governor-Elect Secretary Treasurer

PROFESSIONAL INFORMATION

1. Name: Kenneth L. Shranko
2. Title: Associate Vice President/Contract Administrator
3. Company:McLeod Physician Associates
4. City & State: Florence, SC E-mail: kshranko@mcleodhealth.org
5. Phone: 843-777-7118__ (work) 843-432-9845 (cell)
6. Years in Current Position: 7
7. Previous Position and Dates: Practice Administrator – Stark County Women’s Clinic – 3 years
8. Education/Highest Degree Earned: MBA
9. Years in medical group management: 10
10. Years as an SCMGMA member: 7
11. Are you an MGMA member : Yes No
12. Do you have an ACMPE affiliation: Nominee CMPE Fellow

EMPLOYER INFORMATION

14. Group size: 175+ Physicians
15. Group type: Single specialty Multispecialty
 Other, please explain (Consultant, etc.): _____
16. Operating budget: \$130 Million in Net Revenue
17. An SCMGMA executive committee member is expected to attend the following activities (not including travel time): (a) SCMGMA State Board Meetings which meet on site at the SCMA Office in Columbia, SC at least twice a year; (b) the annual board retreat in the fall of 2018; (c) the Annual Conference Planning Committee Meetings which meet every second Friday of the month via conference call and on site at the SCMA Office in Columbia on the same day as the state board meetings, and (d) the SCMGMA Annual Conference August 29 – 31, 2018 in Charleston SC. The Governor and Governor-Elect are also expected to attend the national Leadership Conference in Colorado in January 2018 and the national MGMA conference in October 2018. Reasonable travel expenses and registration fees for any required meetings will be paid by the SCMGMA.

18. Are you willing to accept this time commitment?
 Yes No

SCMGMA INVOLVEMENT


19. Please list any SCMGMA state board positions held: None
20. Please list any positions held on the Chapter level: President & Treasurer
21. Please list any honors or awards received on the state or chapter level. Florence Chapter Manager of the Year 2013
22. If you have participated on the national level, indicate the level of participation. N/A

OTHER LEADERSHIP INVOLVEMENT

23. Describe achievements and/or contributions to the field of medical practice management.
In my role of regional practice manager, I assisted with the implementation of EMR in over 20 physician practices. This included training providers and staff, re-engineering processes, and converting all paper charts to an electronic format.
In my current role as Contract Administrator, I have successfully negotiated with and hired more than 100 physicians and Advanced Practice Providers into our organization's physician practices.
24. Involvement with charitable organizations: Describe achievements and/or contributions to charitable organizations. Include leadership positions held, honors and awards received. Please list dates.
Habitat for Humanity – Committee Chairman (Stark County, Ohio) – 2007
United Way – loyal donor and involvement in their annual Day of Caring
Meals on Wheels – volunteer 2005-2008
25. Civic/community activities: Describe achievements and/or contributions to civic and/or community organizations. Include leadership positions held, honors and awards received. Please list dates.
City of Green (Ohio) Chamber of Commerce – Vice Chairman of the Board 2007
Stark County Amateur Golf Association – Treasurer
President/Secretary/Treasurer of multiple golf leagues
Winner of the McLeod Merit Award which is the highest and most prestigious award that can be given to an employee.
26. How do you see yourself accomplishing the mission of the SCMGMA?
As a chapter president, I am keenly aware of the importance of both effective communication as well as life-long learning. I work with our board members and committee chairs to continue offering monthly chapter meetings where our members can learn about current healthcare and physician practice issues from a variety of speakers and healthcare professionals.
27. What opportunities do you see ahead for SCMGMA?
There are some chapters that are struggling for members and for meeting content, speakers, etc. I think chapter presidents of successful chapters could get together to help some of the struggling chapter presidents with ideas to increase membership and to provide value to members. I also see an opportunity for chapter presidents and members to be more involved with the CMPE designation. It is a highly recognized and respected credential the more members should strive to achieve.

28. Please describe the contribution(s) you could make as an SCMGMA Executive Committee member. Having worked for several large healthcare organizations during my career, I learned early that effective and successful communication is often lacking. It seems the larger the organization, the worse the communication. I would focus on this opportunity for improvement within SCMGMA and keep it as a constant focus. Effective communication from National MGMA to SCMGMA down to the chapters and ultimately to the chapter's members is key for successfully achieving the mission "To provide Successful Communication in Healthcare Through Management and Academics." In addition, a successful state conference will also help to fulfill the mission. I would work with the team to help ensure a successful and well-attended state conference with a focus to educate and communicate important healthcare information to our membership.

Your Name Printed: Kenneth L. Shranko _____

Signed: 

Date: 06/29/2017

Email Address: kshranko@melcodhealth.org Phone Number: 843-432-9845